

WIN A CAR A DAY

@ IQPC's **Customer Retention Forum** (24-25 June 2009) - powered by **Emagine**



"Experiencing real time, event driven marketing from Emagine"

Dear Delegates,

How would you like to WIN A CAR A DAY ??

Conference sponsor, Emagine, is providing all conference delegates and speakers the opportunity to "WIN A CAR A DAY" during the **IQPC** Customer Retention conference in Singapore on 24-25 June 2009.

Entry is easy – simply text "CAR" to **+ 61 427 917 527**, and you will be in the draw... Every subsequent text you send after that will give you another entry (or ticket) in the draw.

What's the catch? OK, we admit that the prize isn't actually a real car. Instead, we will be giving away 2 very high quality Radio Controlled Cars (which your kids will love, and you probably will too!).

The aim is to showcase a real-time, one to one marketing campaign with conference participants. This is a **real** revenue generating campaign **run by one of Emagine's clients**. And during the conference you'll hear from Emagine the real results generated by one of our operator clients who **really did** give away a BMW A DAY FOR 100 DAYS. The results will blow you away.

IQPC and **Emagine** (www.emagineinternational.com) invite you to participate in this innovative initiative. The competition is open to all **delegates who register** with IQPC to attend the Customer Retention Forum. The **competition starts on 10th June 2009**: Text "CAR" to **+ 61 427 917 527** to enter... and you will be in the draw to **win**. Good luck!

Best regards,

Barrie Ellis
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personal. relevant. timely.



Terms and Conditions:

Emagine will host this campaign from Sydney Australia and the cost of sending or receiving an SMS will vary according to the rates of your mobile phone carrier. Entrants can opt out at any time. Full Terms and conditions can be found at www.emagineinternational.com/news-events/conferences-exhibitions/index.cfm