

HOME > MARKETINGWEB > HOMEPAGE > TOP STORIES

## TOP STORIES

---

### Account moves and wins: 23 January 2007

Marketingweb  
23 January 2008

[Account moves and wins announced this week. This is a regular feature on Marketingweb, appearing in your Thursday newsletter.](#)

#### McCann Worldgroup

McCann Worldgroup has been awarded the Nelson Mandela Children's Fund (NMCF) account in the areas of traditional advertising, activation and both media strategy and deployment.

#### Fivestar PR

Fivestar PR, a Cape Town based PR consultancy, has been appointed to launch Onewellness - a Spa and Wellness brand that will integrate fitness, beauty and spa.

#### Imperial Car Rental/Europcar

BBDO Consulting and Net#work BBDO, both part of the the BBDO Group, have been chosen by Imperial Car Rental/Europcar to manage the strategy and advertising of the new merger of the two car rental brands.

#### Vodafone Fiji

Emagine and LGR Telecommunications have been chosen to provide joint campaign management (CM) and data warehouse solution to Vodafone Fiji.

#### ClickMaven

ClickMaven, a provider of online lead generation and online marketing services, recently signed Ensight to help with the lead generation and Google advertising in South Africa and the UK.

#### Chimera Communication Architects

Chimera Communication Architects, under Cheryl Hunter, will be handling the PR account of Jupiter Drawing Room.

#### Sound Media

Sound Media has been commissioned to conceptualize and activate selected through-the-line activities, ranging from product launches and experiential activations through to specialized eventing solutions. The companies that have commissioned Sound Media include: KFC, Zappa, Loreal, AA, Philips, Po-10-cy.

---

#### Related links

##### Articles:

[Account moves and wins: 16 January](#) »

---

