

Sites: [Africa](#), [Marketing](#), [Retail](#), [Medical](#)

 **BIZCOMMUNITY.com**
DAILY MEDIA, MARKETING & ADVERTISING NEWS
Africa's leading daily advertising, marketing
and media news resource for the industry!



Marketing community of South Africa

Marketing > 2010 FIFA World Cup, Advertising, Branding, Cinema, CRM, Design, Digital, Direct Marketing, Education & Training, Eventing, Exhibitions, Magazines, Media, Mobile, Newspapers, Online Media, Out Of Home, Printing, Production, Promotions, Public Relations, Radio, Recruitment, Research, Retail, Sales, Sponsorship, TV

[Africa](#) > [Southern Africa](#), South Africa

New accounts

[Submit an account](#)

Blue Label Telecoms selects Emagine for campaign management

Australian-owned Emagine International announced it will provide its campaign management and loyalty solution to newly listed Blue Label Telecoms after it signed an extended license deal.

Emagine and Blue Label Telecoms started working together in June 2006 and this deal cements the relationship across the entire Blue Label Telecoms Group. It represents a good opportunity for Emagine to expand further across Africa and Asia.

[29 Jan 2008 16:25]

 [SEND TO A FRIEND](#) |

 [PRINT](#)

[< Back](#)

SHARE THIS PAGE (Tell me more)

 [muti](#) [Laaik.it](#)  [del.icio.us](#)

 [stumbleupon](#)

 [yahoo](#)  [google](#)  [facebook](#)

 [newsvine](#)  [Digg](#)  [Reddit](#)

[Submit an account](#)

Advertisement:



MARKETING ACCOUNTS

Angle Orange takes on

Castrol Oil

Quickonline gets Up the

Creek with a large paddle

Joe Public wins the Legacy

Hotels and Resorts

account

Oz Healthcare

Communications appointed

by Roche Products

Blue Label Telecoms

selects Emagine for

campaign management

Creda Communications

gets a "flashy" new look

Carnelian Management

Services to run Sanlam SA

Fashion Week Winter

Collections again

New accounts for Sound

Media

Media Squared re-brands

boutique law firm Leppan

Beech Inc.

Bath and bodycare brand

signs Refresh PR

New Media Publishing

appoints Quickonline to

spread the news

HMC Seswa wins to new

clients

Kaap Agri appoints

xldesign

New account for BBDO

Consulting and Net#work

BBDO

Channel Managed PR

gains new clients

[More accounts...](#)

THE *Women's*
SHOW



T: +21 671 0935
F: +21 671 0176

16 Thistle Street
Newlands
Cape Town 7700

CAPE TOWN CTICC
1 - 3 FEB 2008

JOHANNESBURG
SANDTON
CONVENTION CENTRE
25 - 27 APR 2008

win★now

Win the radical
new
Opel Astra GTC



[CREATIVITY CAN:](#)

Need Media Exposure?

a Creative and Fresh approach!
Results driven Public Relations.
www.wordstorm.com.au

Hunter Valley PR

Local knowledge, local networks
Find out how PR helps your
business
www.huntervalleypr.com.au

DIY Press Releases

Hit Thousands Of Australian Media
By Email/Fax. Make Your News
Count.
www.seekingmedia.com.au


UCT Unilever Institute


Strategic South African Research &
Marketing Reports
www.unileverinstitute.co.za/

Ads by Google

Receive free email newsletter

enter email

 [Make us your homepage](#)

 [Add us to your favorites](#)

Tell a friend about us

enter email

[CONTACT US](#) | [ABOUT US](#) | [SEND US NEWS](#) | [ADVERTISING RATES](#) | sales@bizcommunity.com | +27 (0)21 680 3500, +27 (0)11 612 3003
All rights reserved. © 2007. Bizcommunity.com, its sponsors, contributors and advertisers disclaim all liability for any loss, damage, injury or expense that might arise from the use of, or reliance upon, the services contained herein. [Privacy policy](#), [Terms of Use](#).



Connected by: [Uninet](#)